



MEDIA ACCREDITATION APPLICATION & OPERATIONS

2015 AUSTRALIAN OF THE YEAR AWARDS & AUSTRALIA CELEBRATES LIVE CONCERT

SUNDAY 25 JANUARY 2015 - CANBERRA

The recipients of the 2015 Australian of the Year Awards will be announced at a ceremony in Canberra, on Sunday 25 January 2015. The program will take place on one stage in front of Parliament House, Canberra:

- 4:00pm Local band, Drawing North, perform
- 5:00pm: Special event to mark 100 years of ANZAC including speeches by:
- Governor-General of Australia His Excellency, General the Honourable Sir Peter Cosgrove AK MC (Retd), 2001 Australian of the Year
- Mark Donaldson VC, 2010 Young Australian of the Year
- 5:20pm: Recognition of the 2014 Australian of the Year Award recipients (Adam Goodes, Fred Chaney AO, Jacqueline Freney OAM, Tim Conolan)
- 6:00pm - 7:00pm: Announcement of the 2015 Australian of the Year, Senior Australian of the Year, Young Australian of the Year and Australia's Local Hero
- 7.30pm - 10.30pm Australia Celebrates Live concert featuring performances by Paul Kelly, Jessica Mauboy and Sheppard

MEDIA ACCREDITATION

Complete the accreditation application and return via email to nicole@mediaopps.com.au or fax 02 9954 7655 by 12 noon Wednesday 21 January 2015.

You can also download the accreditation form via www.australianoftheyear.org.au (media section)

Passes will be distributed to Canberra based media on Friday 23 January 2015 - media travelling to Canberra for the awards event can collect passes on arrival in Canberra (call to arrange collection)

MEDIA AREAS & ACCESS

- ABCTV is the TV rightsholder for the live broadcast of the Australian of the Year Awards (6:00pm - 7:00pm) and a digital feed of broadcast will be available for networks to access for news reporting purposes
- While ABCTV is not broadcasting events 5:00pm - 6:00pm, it will make a clean, live feed from its cameras available to networks to access
- Award recipients will be available for 'doorstop' photos and interviews immediately after the Awards presentation - on Parliament House forecourt
- Centre riser area for news photographer - limited space available - 1 photographer each news or wire outlet
- Riser to left for TV news cameras only - limited space - 1 TV camera from each network only
- Dedicated area to left side of audience area for live TV cross crews (note, no live crosses permitted during Awards announcement, no live view of stage in background 6pm-7pm, no live audio of announcements - ABCTV are exclusive rightsholders for Awards announcement)
- Seated area for radio, print and wire reporters - access to audio splitter in same area
- TV link vehicle access - please contact us to discuss location
- Concert - please note photographers will be limited to shoot the first 3 songs of each music performance only
- Concert - No access to 'back of house' for concert

TV FEED AVAILABLE

Vision of Australian of the Year Award announcements will be available via ABCTV on

Sunday 25 January 2015 - please contact Master Control at ABCTV Sydney on 02 8333 1620 with any queries

AWARDS MEDIA CONTACTS:

Nicole Browne, Media Opps 0414 673 762 OR Zannie Abbott, Media Opps 0418 274 291

CONCERT MEDIA CONTACT:

Kimberlee King, EarlyBird 0405 675 583



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(Email to nicole@mediaopps.com.au or fax to 02 9954 7655 by 12noon Wednesday 21 January 2015)

MEDIA ORGANISATION:

PEOPLE TO BE ACCREDITED (one pass per person):

NAME	ROLE	MOBILE	EMAIL
.....
.....
.....
.....

EMAIL ADDRESS:
(email at which you wish to receive event information and releases)

WHAT ARE YOU COVERING?

- RECOGNITION OF CENTENARY OF ANZAC
- TRIBUTE TO 2014 AUSTRALIAN OF THE YEAR AWARD RECIPIENTS
- 2015 AUSTRALIAN OF THE YEAR AWARDS PRESENTATION
- AUSTRALIA CELEBRATES LIVE CONCERT
- ALL

CENTRAL CONTACT POINT FOR PASSES (who should receive all your passes?):

NAME:

OFFICE PHONE:

MOBILE:

EMAIL:

STREET OR PRESS GALLERY ADDRESS:

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PASSES WILL BE AVAILABLE ON FRIDAY 23 JANUARY 2015:

Canberra Press Gallery: Collect passes from Common Room at coffee cart end of Press Gallery (next door to The Age) 12noon - 1pm Friday 23 January

Non-Gallery Canberra Media: Passes will be delivered to you by Earlybird Marketing

Media travelling to Canberra for Awards event: Contact us to arrange collection of your pass on arrival in Canberra

CONTACT

Nicole Browne, Media Opps 0414 673 762