



MEDIA ACCREDITATION APPLICATION & OPERATIONS

AUSTRALIAN OF THE YEAR AWARDS 2011 & AUSTRALIA DAY LIVE CONCERT 2011

TUESDAY 25 JANUARY 2011 – CANBERRA

The recipients of the Australian of the Year Awards 2011 will be announced at a ceremony in Canberra, from 6:00pm until 7:00pm on Tuesday 25 January 2011. (All awards are expected to be announced by 6:55pm).

The 2011 Australian of the Year, Senior Australian of the Year, Young Australian of the Year and Australia's Local Hero will be presented with their awards at a public event in front of Parliament House.

The Awards presentation will be followed by a special Australia Day celebration performance by The Wiggles from 7:15pm to 8:00pm, which will also celebrate The Wiggles 20th birthday.

From 8:30pm the Australia Day Live 2011 concert will take place, featuring performances by Ross Wilson, The McClymonts, Little Red, Thirsty Merc, Jessica Mauboy, Stan Walker, Justice Crew, Altiyan Childs, the Chooky Dancers, Ganggajang and special satellite performance from Aussie music legend Jimmy Barnes.

Both events will be held on the lawns of Federation Mall in front of Parliament House, Canberra.

ACCREDITATION: - Accreditation required for the Australian of the Year Awards and the Australia Day Live Concert (including The Wiggles)
- Please complete the attached accreditation application and return via email to nicole@mediaopps.com.au or fax 02 9954 7655 by 19 January 2011
- Passes distributed on Friday 21 January and Monday 24 January 2011

MEDIA ACCESS - Riser for cameras at Australian of the Year Awards stage
- Audio splitter available for Australian of the Year Awards
- All award recipients will be available for 'doorstop' photos and interviews immediately after the Awards presentation
- No access to 'back of house' for concerts

TV HIGHLIGHTS: Vision of Australian of the Year Award announcements will be available via the Nine Network after 7pm AEDT Tuesday 25 January 2011 - please contact Ch9 Sydney newsdesk on 02 99652171 with further queries

CONTACT: Nicole Browne, Media Opps (Australian of the Year Awards)
02 9954 7677 or 0414 673 762

Bernadette Dorahy, Earlybird Marketing (Australia Day Live Concert)
02 6126 5900 or 0466 892 663



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TUESDAY 25 JANUARY 2011 – CANBERRA

(Email to nicole@mediaopps.com.au or fax to 02 9954 7655 by 5pm, 19 January 2011)

MEDIA ORGANISATION:

PEOPLE TO BE ACCREDITED (one pass per person):

NAME	POSITION	MOBILE NUMBER
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EMAIL ADDRESS:
(email at which you wish to receive event information and releases)

WHAT ARE YOU COVERING?

- AUSTRALIAN OF THE YEAR AWARDS 2011 PRESENTATION
- AUSTRALIA DAY LIVE 2011 CONCERT (incl THE WIGGLES)
- BOTH

CENTRAL CONTACT POINT FOR DELIVERY OF PASSES:

NAME:

OFFICE PHONE:

MOBILE:

EMAIL:

STREET OR PRESS GALLERY ADDRESS

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QUESTIONS?

Contact: Nicole Browne, Media Opps 02 9954 7677 or 0414 673 762
(Nicole will be in Canberra 22-26 January - call 0414 673 762 at this time)