



MEDIA ACCREDITATION APPLICATION & OPERATIONS

AUSTRALIAN OF THE YEAR AWARDS 2012 & AUSTRALIA CELEBRATES LIVE CONCERT 2012

WEDNESDAY 25 JANUARY 2012 – CANBERRA

The recipients of the Australian of the Year Awards 2012 will be announced at a ceremony in Canberra, from 6:00pm until 7:00pm on Wednesday 25 January 2012. (All awards are expected to be announced by 6:50pm).

The 2012 Australian of the Year, Senior Australian of the Year, Young Australian of the Year and Australia's Local Hero will be presented with their awards at a public event in front of Parliament House. The awards event will include performances by Judith Durham OAM who, together with The Seekers, received the Australian the Year Award in 1967.

The Awards presentation will be followed by the Australia Celebrates Live concert featuring performances by INXS, Sneaky Sound System, Spiderbait, The Potbelleez and Katie Noonan and The Captains.

WHAT: Australian of the Year Awards 2012
Australia Celebrates Live concert

WHEN: Awards event: 6:00pm - 7:00pm
Concert: 7:45pm - 10:00pm

WHERE: Both events will be held on the lawns of Federation Mall in front of Parliament House, Canberra.

ACCREDITATION:

- Accreditation is required for the Australian of the Year Awards and the Australia Celebrates Live concert
- Complete accreditation application and return via email to nicole@mediaopps.com.au or fax 02 9954 7655 by 12noon 20 January
- Download accreditation form via www.australianoftheyear.org.au (media section)
- Passes distributed on Monday 23 January 2012

MEDIA ACCESS

- Riser for cameras at Australian of the Year Awards
- Audio splitter available for Australian of the Year Awards
- ABCTV is the TV rightsholder for the live broadcast of the Australian of the Year Awards and the Australia Celebrates Live concert
- All award recipients will be available for 'doorstop' photos and interviews immediately after the Awards presentation
- No access to 'back of house' for concert

TV HIGHLIGHTS: Vision of Australian of the Year Award announcements will be available via ABCTV on Wednesday 25 January 2012 - please contact Master Control at ABCTV Sydney on 02 8333 1620 with any queries

AWARDS MEDIA CONTACTS:

- Nicole Browne, Media Opps 0414 673 762
- Scott Crebbin 0419 751 805 (23-26 Jan)
- Zannie Abbott 0418 274 291 (25-26 Jan)

CONCERT MEDIA CONTACT:

- Kimberlee Phillip, Earlybird Marketing 0405 675 583



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(Email to nicole@mediaopps.com.au or fax to 02 9954 7655 by 12noon 20 January 2012)

MEDIA ORGANISATION:

PEOPLE TO BE ACCREDITED (one pass per person):

NAME	POSITION	MOBILE NUMBER
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EMAIL ADDRESS:
(email at which you wish to receive event information and releases)

WHAT ARE YOU COVERING?

- AUSTRALIAN OF THE YEAR AWARDS 2012 PRESENTATION
- AUSTRALIA CELEBRATES LIVE 2012 CONCERT
- BOTH

CENTRAL CONTACT POINT FOR DELIVERY OF PASSES:

NAME:

OFFICE PHONE:

MOBILE:

EMAIL:

STREET OR PRESS GALLERY ADDRESS FOR DELIVERY

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PASSES WILL BE DELIVERED MONDAY 23 JANUARY 2012

QUESTIONS?

Contact: Nicole Browne, Media Opps 02 9954 7677 or 0414 673 762
(Nicole will be in Canberra 22-26 January - call 0414 673 762 at this time)